Press Release



Taking Conventions to the Summit

Come and meet at Congresspark Igls

Just imagine – a convention that takes place in the very heart of the Tyrolean Alps, at an elevation of 900 metres above sea level, surrounded by forests and mountain peaks, in the idyllic setting of a perfectly groomed park – and just a mere 10 km drive from Innsbruck! That's exactly what you can experience when you attend a conference at **Congresspark IgIs**. Since 2007 the completely re-designed convention centre, located on the gentle foothills to the south of the city, complements stylishly the internationally highly acclaimed **Congress Innsbruck**.

In Igls, event organizers benefit from **state-of-the-art equipment** and **professional know-how** as well as of the opportunity to make individual use of the charms of an intimate space, easily adapted to individual requirements. Congresspark Igls can accommodate **up to 300 guests** in premises that consist of the main 'Panorama' hall, two seminar rooms and a spacious, brightly lit foyer perfectly suited to accommodate exhibitions or side events. These facilities are rounded off by a **restaurant** which seats up to 100 guests and offers exquisite culinary delights.

In a worldwide ranking of convention centres **Congress-Messe Innsbruck** came second, thanks to its top-of-the-range technical equipment, experienced and dedicated team of staff, professional catering and all-round high quality service. Another valuable asset is of course the convenient location at the very centre of the Alps, easily accessible via international flights to Innsbruck airport as well as by excellent road and railway connections.

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Messe Innsbruck: A showcase for economic success and top events

Centrally located exhibition grounds set benchmark for the Alpine region

Conveniently located in close proximity to Innsbruck's downtown attractions, the Messe Innsbruck exhibition grounds rank among the most modern convention centres in the Alpine region. 40.000 m² of urban event space, equipped with state-of-the-art amenities, make it an ideal venue for trade fairs, conferences and conventions, meetings and symposiums. When the fair grounds underwent major refurbishment and redevelopment works in 2011, the focus was on the careful restoration and adaptation of a listed exhibition hall, together with the construction of a new 6,000 m² hall in order to extend Messe Innsbruck's overall capacity. Also the outdoor exhibition area was remodelled, and the entire facility features today the highest level of safety standards.

Designed by ARGE CNBZ Architekten, the unmistakable centrepiece of the newly constructed complex is exhibition hall Halle A, with its glossy black exterior and impressively portruding upper level which extends out over 25 metres. The stunning 6,000 m² hall, along with halls B to E, provides much needed additional exhibition space. Sitting above is the Messeforum, a state-of-the-art five room conference centre, capable of servicing between 50 and 1,200 attendees. Other additions include an elegant lobby area, a second restaurant as well as ancillary underground car parking.

Congress and Messe Innsbruck, in conjunction with Congresspark Igls, ticks all the boxes with versatile, state-of-the-art amenities and singularly attractive locations. Besides representing an enviable **showcase for the Tyrol's economic success**, the varied amenities are designed to accommodate events of all sizes, from intimate business meetings to large-scale conventions and trade fairs. While its sustainable approach has recently earned Congress Innsbruck the Austrian 'Green Meetings' eco award, its outstanding professional services and conference facilities have been honoured with a number of prestigious accolades, including an Apex award for 'Congress Centre of the Year'.

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Iconic signature landmark for a sporty town

Innsbruck's Olympic Ski Jump - an architectural masterpiece and venue space

Innsbruck's Bergisel ski jump stadium, which was completely rebuilt in 2001, brilliantly combines all aspects of architectural expertise. Responsible for this stunning master-piece is **star architect Zaha Hadid**, winner of the renowned Pritzker architecture prize in 2004. Based in London, Hadid leaves her unmistakable mark all across the globe with stunning showpieces such as the CMA CGM tower in **Marseille**, the **London Aquatics Centre** or the Galaxy Soho complex in **Beijing**. The Bergisel stadium elegantly blends ski jump tower, café and approach ramp into a striking, signal-like unit, and a piece of **sculpture with functional value**. What other city can boast such a multi-faceted work of art?

Towering majestically above the 3-times Olympic city of Innsbruck, 47 metres above the tower entrance - a few minutes' ride in a modern, diagonal elevator away - visitors are rewarded with 360-degree views of the stunning mountain landscapes of Patscherkofel, Nordkette and Serles mountains – whatever the time of year. The breath-taking panoramic vistas can be enjoyed not just from the roof terrace, which can accommodate 180 persons, as well as from the viewing platform at the Sky Café. Additionally there are two conference rooms at the ski jump stadium, which can host about 100 people.

Press Release



The special twist for your MICE business

Plan your special event with local expertise

Innsbruck as a prime destination for MICE business has developed a lot of expertise, especially when it comes to **creating a unique event surrounding** for your personal needs. Additionally to the great infrastructure and meeting facilities, it is the activities that make your event to something memorable. Team building programmes on top of the mountain? Receptions at the sumptuous Hofburg Imperial Palace or the romantic Ambras Castle Innsbruck? Fun cooking classes or competitive sport disciplines? Accompanying Austrian music shows? There are some companies that can help you in creating that special twist to your event.

- All-round agency and Austrian Event Award winning company Eventation located in Innsbruck
- Music specialist **Alp-Events** located in Innsbruck
- Sports specialist Inntours located in Innsbruck

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